

Five Common Online Legal Mistakes

If you're doing business on the web, you know your terms of service are your lifeblood. These companies have been left holding the bag when those terms or other online legal agreements were invalidated for **completely preventable reasons**.

Each mistake is detailed below with a link to the relevant case. On the right, you'll see PactSafe's answer to help companies minimize the legal risks of doing business online.



The Mistakes

The PactSafe Fix



Improper notification of a terms update leading to \$42M Class Action

Automated e-mails and login prompts about terms updates.



Couldn't produce reliable, tamper-proof records to verify a clickwrap agreement.

A third-party PDF record of acceptance for every customer, ready when you need it.



Used a browsewrap-style agreement to passively tie customers to an arbitration clause.

Easy-to-use clickwrap creation tools with frictionless user presentation.



Terms were invalidated by a court because clickable agreement wasn't properly presented.

Embeddable clickwrap agreements that follow best practices suggested by US case law.



Clickable terms-of-service part of a sign-in flow were invalidated, class-action certification gained.

PactSafe's out-of-the-box best practices assure agreements are displayed and tracked properly.

Ready to check out how PactSafe can help you avoid these problems? [Click here for a tour.](#)



PactSafe™